

NCC Cable System Order

11767697

Order #	62360261
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Mausau, WI
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/03/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$79.00
Commission	\$11.85
Net Total	\$67.15
Total Spots	17
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2: 11.03 ADD, Added 1 spot, \$10 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Rutgers	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
2	ESP2	Louisville @ Boston College	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
3	ESP2	Oklahoma State @ Kansas State [o] Syracuse @ Clemson	10/31/16	11/6/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
4	ESPN	Vanderbilt @ Auburn	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
5	ESPN	Maryland @ Michigan	10/31/16	11/6/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
6	FS1	Texas @ Texas Tech	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
7	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/31/16	11/6/16	00:30	24:00				X	X	X	X	-	-	10	\$3.90	\$39.00	30	CFB 10 spots
8	ESPN	MNF: Buffalo Bills @ Seattle Seahawks	11/7/16	11/13/16	19:30	23:00	X							-	-	1	\$10.00	\$10.00	30	R2+1X: MNF 11/07
Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Total																				
SPOTS	17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	17
AMT	\$79.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$79.00

SYSTEM APP: SALES ACCT

62360261 | Mausau, WI | Spectrum/UW Stevens Point, WI | 1140 |

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